Sara Gómez Cortés
Product designer - UX/UI

📍 Madrid (able to relocate)

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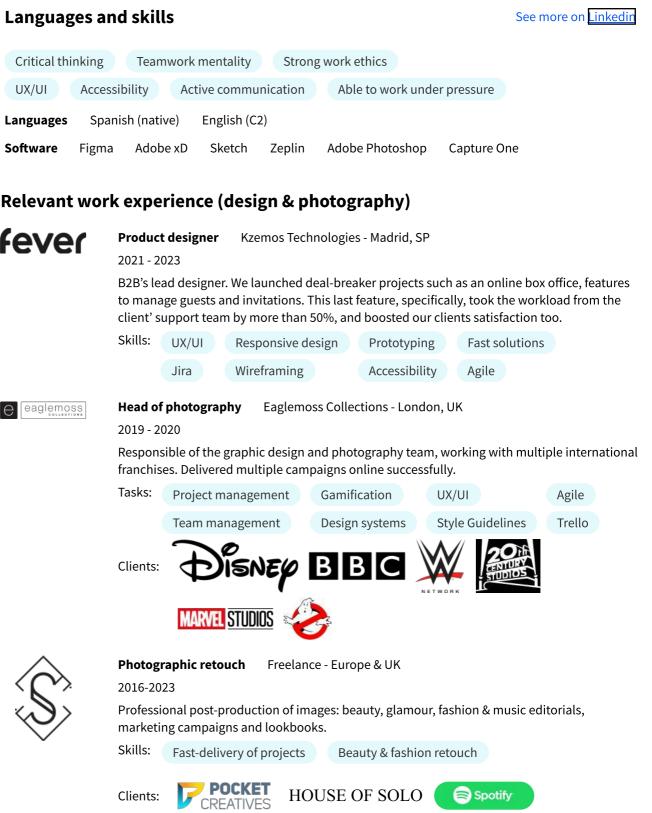
sara@saragomez.co.uk

[Linkedin]

Hi!
I'm a product designer who enjoys creating products accessible and usable for everyone.

My background is mainly in commercial and editorial photography, therefore I know well the process of creating an image and campaigns and that helps me designing UX/UI too.

I've found my passion for product design when I learned about how it mixes tech solutions with digital arts.

Languages and skills

See more on [Linkedin]

Critical thinking   Teamwork mentality   Strong work ethics

UX/UI   Accessibility   Active communication   Able to work under pressure

Languages   Spanish (native)   English (C2)

Software   Figma   Adobe xD   Sketch   Zeplin   Adobe Photoshop   Capture One

Relevant work experience (design & photography)

Product designer   Kzemos Technologies - Madrid, SP

2021 - 2023

B2B's lead designer. We launched deal-breaker projects such as an online box office, features to manage guests and invitations. This last feature, specifically, took the workload from the client' support team by more than 50%, and boosted our clients satisfaction too.

Skills: UX/UI   Responsive design   Prototyping   Fast solutions   Jira   Wireframing   Accessibility   Agile

Head of photography   Eaglemoss Collections - London, UK

2019 - 2020

Responsible of the graphic design and photography team, working with multiple international franchises. Delivered multiple campaigns online successfully.

Tasks: Project management   Gamification   UX/UI   Agile   Team management   Design systems   Style Guidelines   Trello

Clients:

Photographic retouch   Freelance - Europe & UK

2016-2023

Professional post-production of images: beauty, glamour, fashion & music editorials, marketing campaigns and lookbooks.

Skills: Fast-delivery of projects   Beauty & fashion retouch

Clients:

Relevant work experience (design & photography)

Primer ayudante de fotografía   Autónomo - Europa y UK

2016-2023

Direction and design of lights for studio and outdoor shootings, digi tech, live-retouch.

Skills: Photo Edition   Light design   Digi Tech

Problem-solver   Multitasking   Fast thinking

Clientes: VOGUE   Spotify   Martin Schoeller   Hyundai Mercury Prize

Jayden Fa   NABLA   Simulacra Studio   KYLIE   QUIZ

Studio Manager   Simulacra Studio - London, UK

2016-2019

Support clients, teaching apprentices, photography assistance, light design.
Pre-production, production and post-production of live clubbing events.

Skills: Photo Edition   Teaching   Graphic design

Problem-solver   Multitasking   Work under pressure

Video editing

Education (latest titles)   See all on [Linkedin](#)

Games UX Foundations   Institute for Design Foundation

UX design focused on videogames.

Skills: UX design   Game systems   Design systems

Accessibility: How to Design for All   Institute for Design Foundation

Accessibility on design, for software, web & app.

Skills: UX/ UI   Accessibility

Data-Driven Design: Quantitative Research for UX   Institute for Design Foundation

Quantitative research for UX design

Skills: UX Research   User testing   A/B testing   Analytics

Human-Computer Interaction   Institute for Design Foundation

UX UI design centered in human-computer interactions

Skills: UX/UI   User testing   HCI

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References

Sergio Tomas · 1st
CTO & CoFounder at Kado Networks
April 1, 2023, Sergio was senior to Sara but didn't manage Sara directly

Sara. Is. Smart.

She is hardworking and will focus on producing quality work, trying to think not only on what was requested but also on the possible implications and the future of any feature or project she works on.

She is a great addition to any team where proactivity and critical thinking is welcome and will definitely help improve the level of the team. A must have.

Sergio Fernández-Nespral Izquierdo · 1st
Staff Software Engineer at Fever
January 18, 2023, Sergio managed Sara directly

Se unió a nosotros para arrancar un nuevo area dentro de la compañia y desde el inicio se encargó del diseño del producto asumiendo mucha responsabilidad. Es capaz de cuestionarse sus ideas. Presta atención al input que recibe de las conversaciones con los usuarios finales y no pierde de vista el problema que se quiere resolver.

"They joined Fever to start a new area on the company and, from the beggining, they owned its product design assuming a lot of responsibility. They are able to question their own ideas. They pay attention to all input received from conversations with final users and they never loses sight of the problem to solve"

Andrea Sucre González · 1st
Senior Software Engineer en Fever
January 29, 2023, Andrea was senior to Sara but didn't manage Sara directly

I worked with Sara for almost two years. We were among the first members of a team on a new area and Sara was the only designer for the team.

Sara can work with teams and adapt to a agile methodology. She received feedback, adapted to users and team needs and also adjusted to deadlines quickly. Sara also had onsite experience in the field with made her insights valuable for our research in the new area; but what was interesting is she wanted to learn from the users too, she did not only looked to design but also to understand the final user.

Sara learnt and grew with the team throughout these almost two years. She learnt about accessibility, coherent design and usability by applying them to her designs.

Blanca Miranda Mayans · 1st
Software Engineer en Fever
January 26, 2023, Blanca worked with Sara on the same team

Sara was the Product Designer of our team at Fever and she did a great job. She improved a lot during the 2 years she stayed, winning experience and knowledge in both product and design. She is professional and a good teammate.

Jia Qi Chen Sun · 1st
Software Engineer
January 19, 2023, Jia Qi worked with Sara on the same team

Working with Sara is more than a pleasure! She is very involved in her work and always available to help her workmates. She masters design tools and tries to stay up to date. Not only is she a good worker, she is also a great person and colleague.